





✓ <u>Description</u>

- Blended, chilled, sometimes sweetened beverage made from fresh or frozen fruit or vegetables.
- Many smoothies include fruit juice, honey or contain syrup.
- They have a milkshake-like consistency which is thicker than slush drinks.
- Can contain milk, yogurt or ice cream. Smoothies are often marketed to health-conscious people.

✓ Information about our product

- Bags of frozen fruit which is mixed in fixed proportions
- Transparent sachets of 150 grams partly printed with basic information,
- · One sachet adjusted to prepare one cup of smoothie,
- Easy and fast opening system carton and sachet,
- Carton containing 20 pcs.

Exotic (pineapple, banana) Fruity shock (strawberry, pineapple) Crazy cherry (cherry, apple)







Strawberry delight (strawberry, banana, apple) Garden magic (plum, apple, blackcurrant)



Plum poetry (plum, strawberry)





Apple sweetness (apple, banana)



✓ Easy preparation (ready in 30 seconds)

- Open the sachet of fruit (easy opening)
- Pour 200 ml of fruit juice or dairy product into the blender
- Empty the sachet into the blender
- Mix and serve in a smoothie cup









✓ Benefits

- Healthy like a portion of fruits,
- Never made from concentrates,
- Never pasteurised,
- Low in calories,
- A 'healthy' item in menu,
- No need to wash, peal and cut fruit,
- Right proportions of fruit,
- All year available,
- Ready in 30 seconds,
- Fruit of the best quality with perfect texture, colour and flavour – 100% nature, no products of conservation, colorants or added sugar,
- Trendy product, offering the customers not only a drink, but a lifestyle,
- Healthy alternative for a snack or a meal (breakfast, snack, dessert),
- At the same time it is a healthy drink and a fruit meal. Fruits contain natural vitamins and minerals.

